

A smiling man with a beard is wearing a white t-shirt. He is pointing with both index fingers towards the text on his chest. The background is a solid yellow color.

How to Land a Job at

TODAY DIGITAL

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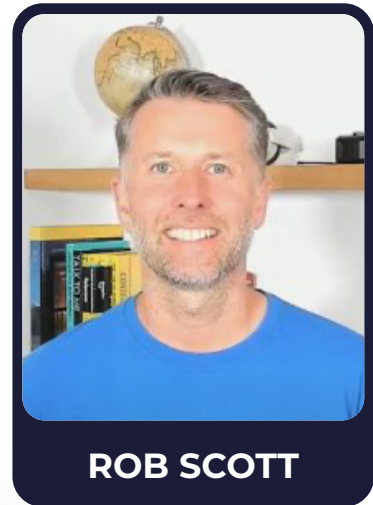
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INTRODUCTION

WELCOME

FROM ROB SCOTT

Founder/Publisher



Hello there!

If you're reading this, it means you've taken the first step toward starting a career at Today Digital, and we'd like to thank you for your interest.

This guide is designed to give you a deeper insight into how Today Digital operates - what we stand for, what it's like to work here, and what we're looking for in our next team member.

Today Digital is the leading online publication for Unified Communications (UC), Collaboration, Customer Experience, Artificial Intelligence and Extended Reality technology. But we are more than that - we have a mission:

We turn conversations into conversions through expertly crafted content and high-performance campaigns, ensuring that every word we create delivers measurable impact.

INTRODUCTION

To achieve our mission, we are driven by values that are lived out in everything we do. They define what makes Today Digital a unique and fulfilling place to work:

We Strive for Excellence

Our team is dedicated to producing high-quality, impactful content. We set the bar high and push ourselves to consistently deliver our best work.



We Move Fast and Adapt

We thrive in a fast-paced environment, responding quickly to industry changes and finding innovative ways to keep our content fresh and relevant.

We Stay Objective

We're committed to providing balanced, fact-based insights that allow our audience to make informed decisions.



We Support One Another

We're collaborative and approachable. Even with our high standards, we foster a culture of mutual support, openness, and honesty, ensuring that no one is left behind.



Empowering brands with data-driven content that connects, engages, and converts

At Today Digital, we are committed to creating content that not only informs but drives meaningful action. We harness the power of data to craft compelling stories that resonate with our audience, helping brands build connections, spark engagement, and ultimately convert interest into results.

WORKING AT TODAY DIGITAL

So, what's it really like to work here?

REMOTE, GLOBAL TEAM

We're a fully remote business with team members across the globe, bringing diverse cultures and experiences together to achieve common goals.

DYNAMIC AND FLEXIBLE WORK CULTURE

We operate in a fast-paced, adaptable environment where we trust our people to manage their work independently. Our culture encourages flexibility, allowing you to balance intense project work while staying focused on delivering high-quality outcomes.

FOUR-DAY WORK WEEK

We offer a four-day work week (4DWW) to enhance work-life balance, giving you more personal time while maintaining productivity. Some employees find it challenging to compress workloads into fewer days, but with proper planning and support, we believe in balancing intensity with personal well-being.

COLLABORATIVE ENVIRONMENT

Even though we are remote, collaboration is key. We balance focused work with collaborative projects, so you'll need to be a team player while also being comfortable working autonomously when required.

We encourage innovation, embrace change, and thrive on new ideas that disrupt the status quo.



WHAT WE'RE LOOKING FOR IN YOU

At Today Digital, we know that attracting the right people means finding individuals who resonate with our culture and values. Here's what we need from our next team member:

✓ TRUST

Trustworthiness is the foundation of a 4-day work week operating in a remote working environment. We don't micro-manage. Instead, we rely on self-starters who are accountable and proactive.

✓ SUPPORTIVE

We foster a two-way street of support, where everyone is empowered to coach and help one another. No matter how busy things get, there's always time to lend a hand.

✓ LEADERSHIP

Whether you're a team leader or an individual contributor, leadership at Today Digital means taking initiative, setting goals, and being innovative. We believe mistakes are learning opportunities, and we're always striving to improve.



WHAT WE'RE LOOKING FOR IN YOU

✓ PURPOSE

We start everything with a clear 'why.' Every goal has a purpose, and it's not about how long you spend on a task - it's about delivering results that matter.

✓ OWNERSHIP

We expect you to own your tasks and take full responsibility for driving them to completion. That said, collaboration is central to our work, and we're always here to support you when needed.

✓ COLLABORATION

Remote doesn't mean isolated. We're highly collaborative and work closely with one another daily. Balancing team efforts with focused solo work is key to success.



OUR COMMITMENT TO YOU

At Today Digital, we believe that supporting our team is essential for mutual success. Here's what you can expect from us:



✓ PERSONAL DEVELOPMENT

Your growth matters. We commit to regular performance reviews and personalized development plans to help you achieve your career goals.

✓ WELLBEING

We recognize that life happens outside of work hours, and balancing work with personal life is crucial. Our 4DWW and work from home / remote model gives you the flexibility to find your ideal work-life balance. In addition, we offer a range of benefits that support physical, mental, and financial well-being.

✓ DIVERSITY AND INCLUSION

We open our doors to everyone, celebrating the uniqueness of each individual. Diversity isn't just a box we tick - it's an ongoing mission. We strive to create an inclusive, respectful environment where everyone feels welcome.

WHAT IT'S LIKE TO WORK HERE

- FROM OUR TEAM

"The four-day work week has been one of the biggest positives I've ever experienced in work. It gives me time to recharge both physically and mentally, while still maintaining high productivity during the week."

"The fast-paced environment keeps me engaged and challenged. There's always something happening, and that variety is what I enjoy most about working here."

"Accountability is really clear here. We know what we're aiming for, and it pushes us to consistently meet high expectations. That kind of structure keeps us all focused."

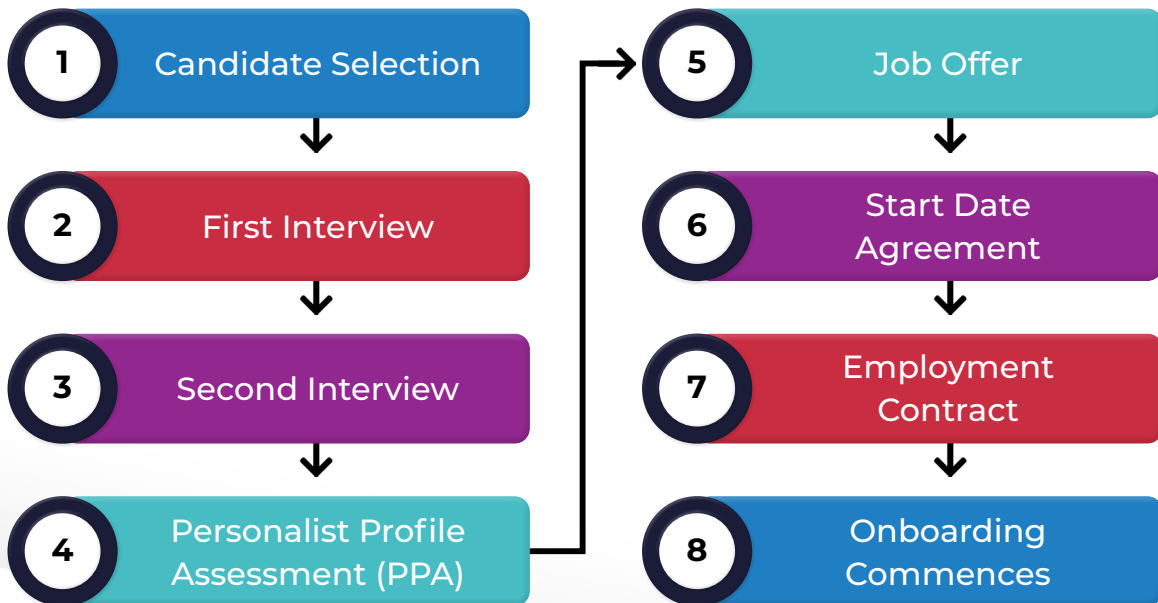
"I've been listened to from the moment I joined. When I wanted to step up and take more ownership in the department, management trusted me to do so, and that made all the difference in my growth here."

"We still have the same expectations as when we worked five days, but now we're able to manage it in four. It's a challenge, but the support and clarity from the team make it achievable."

"I've always felt supported in my career progression here. There's a clear plan for where I want to go, and the company is committed to helping me get there, step by step."

OUR INTERVIEW PROCESS

At Today Digital, we see the interview process as a chance to learn more about each other. We'll ask about your experiences, skills, and how you align with our values. We're also transparent about what the role entails and how you'll fit into our team. We're excited to get to know you better and discuss how we can succeed together.



FINAL THOUGHTS

Thank you again for considering a role at Today Digital.

We are passionate about what we do and are looking for individuals who share that enthusiasm.

We hope to welcome you to our team soon - good luck!

