

Acceptable Use Policy

The rules for using any Today Digital platform — what is expected of you, what is prohibited, and what happens if the rules are broken.

Version	2.0	Last reviewed	August 2026
Effective date	14 August 2026	Governing terms	Master Terms of Service

ABOUT THIS DOCUMENT

This Acceptable Use Policy sets out the rules for using any Today Digital platform. It applies to all users of:

UC Today — [uctoday.com](#)

CX Today — [cxtoday.com](#)

UC Awards — [awards.uctoday.com](#)

CX Awards — [awards.cxtoday.com](#)

Today Digital — [todaydigital.com](#)

Techtelligence — [techtelligence.com](#)

AfterSign — [aftersign.com](#)

Mither — [mither.com](#)

Binary to Billions — [binarytobillions.com](#)

This policy applies in addition to the [Master Terms of Service](#) and any platform-specific terms. In the event of conflict, the Master Terms take precedence.

By using any Today Digital platform, you agree to this policy. If you do not agree, do not use our platforms.

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1 General principles

Our platforms exist to inform, connect, and support technology professionals, businesses, and consumers. Use them for that purpose.

You must use our platforms lawfully, honestly, and with respect for other users, for the businesses discussed on our platforms, and for Today Digital Ltd.

2 You must not

The following are prohibited across all Today Digital platforms. Breach of these rules may result in immediate suspension or termination of your account and may be reported to relevant authorities.

2.1 Illegal activity

- Use any platform to commit or facilitate any criminal offence
- Transmit, store, or distribute content that is illegal under English law or the laws of your jurisdiction
- Engage in fraud, identity theft, or impersonation
- Attempt to access systems, accounts, or data without authorisation
- Use our platforms to conduct phishing, scamming, or social engineering attacks

2.2 Harmful content

- Upload, post, or transmit content that is threatening, harassing, abusive, or violent
- Upload content that is sexually explicit or contains nudity without explicit permission for an appropriate platform
- Upload content that promotes, glorifies, or facilitates self-harm or suicide
- Upload content that depicts or facilitates child sexual abuse or exploitation — this will always be reported to the National Crime Agency and the Internet Watch Foundation immediately
- Upload content that incites racial, religious, or other hatred

2.3 False and misleading content

- Submit false reviews, complaints, or reports on Mither, AfterSign, or any other platform
- Claim credentials, qualifications, or professional history you do not hold
- Misrepresent your identity, your employer, or your authority to act on behalf of an organisation
- Submit awards entries on behalf of a product or service you are not authorised to represent
- Post sponsored, promotional, or commercially motivated content without disclosure

2.4 Interference with platforms

- Attempt to disrupt, overload, or compromise the technical operation of any platform

- Introduce viruses, malware, ransomware, or any other malicious code
- Attempt to reverse-engineer, decompile, or extract source code from any platform
- Use automated tools, bots, crawlers, or scrapers to access or extract content or data without our written permission
- Circumvent any access control, authentication system, or consent mechanism

2.5 Data and privacy violations

- Harvest, scrape, or collect personal data about other users from any platform for any purpose
- Attempt to re-identify any anonymous or pseudonymous data obtained from any Today Digital platform — this is a specific contractual prohibition on AfterSign and applies as a general rule across all platforms
- Use data obtained from our commercial data products for any purpose outside the terms of the Commercial Data Product Terms
- Share your account credentials with any other person

2.6 Intellectual property

- Reproduce, redistribute, or republish Today Digital content without permission
- Upload content that infringes the copyright, trade mark, or other intellectual property rights of any third party
- Remove or obscure any copyright notice, attribution, or watermark from Today Digital content

2.7 Commercial misuse

- Use any platform to send unsolicited commercial messages (spam)
- Use contact details obtained from any platform to market to individuals without a lawful basis under PECR and applicable data protection law
- Resell, sublicense, or transfer access to any Today Digital platform or data product without our written consent

3 Platform-specific rules

3.1 AfterSign

In addition to the above, AfterSign users must not:

- File a Deployment Outcome Report about a product or implementation they have not been genuinely involved with
- File a report on behalf of a vendor to promote or protect that vendor's product
- File a report in exchange for any payment, benefit, or inducement from any party
- Attempt to identify the real-world identity of any anonymous handle — including by correlating reports, cross-referencing with other data sources, or using any technical means

3.2 Mither

In addition to the above, Mither users must not:

- Submit a complaint about a business they have not genuinely transacted or interacted with
- Submit a complaint on behalf of a competitor, investor, or commercial rival
- Submit multiple complaints about the same business from different accounts to artificially inflate a business's complaint record
- Submit a complaint containing false statements of material fact about a business or its staff

Business account holders on Mither must not:

- Attempt to suppress or manipulate the complaint record through threats, inducements, or misleading responses
- Use the platform to identify or target individuals who have filed complaints

3.3 UC Awards and CX Awards

In addition to the above, awards users must not:

- Submit an entry for a product, service, or organisation they are not authorised to represent
- Submit false or materially misleading information in an awards entry
- Attempt to influence judges through contact outside the formal awards process
- Use entry content submitted by other organisations for any purpose

3.4 Techtelligence

In addition to the above, Techtelligence users must not:

- Share their account credentials with colleagues or other individuals unless their subscription expressly permits multiple users
- Export, reproduce, or redistribute Techtelligence intelligence content outside their organisation without a commercial licence
- Upload personal data belonging to third parties without the lawful basis to do so and without accepting the Techtelligence Data Processing Addendum

4 Consequences of breach

We take breaches of this policy seriously. Depending on the nature and severity of the breach, we may take one or more of the following steps:

- Issue a formal warning
- Remove or restrict the content in question
- Suspend your account temporarily
- Terminate your account permanently
- Report the matter to law enforcement or regulatory authorities

- Pursue civil legal action

We will tell you what action we have taken and why, unless we are legally prevented from doing so or unless immediate action was required to prevent ongoing harm.

5 Reporting a breach

If you believe another user is breaching this policy, please report it.

Illegal content

safety@todaydigital.com

AfterSign disputes

disputes@aftersign.com

Mither complaints

moderation@mither.com

General breaches

team@todaydigital.com

We investigate all reports and will act where a breach is confirmed. We cannot always tell you the outcome of an investigation where it involves another user's account.

6 Appeals

If we have taken action against your account or content and you believe this was in error, contact legal@todaydigital.com within 14 days of receiving notice of the action. Include your account details, the action taken, and the reasons you believe it was incorrect. We will review your appeal and respond within 14 days.

7 Changes to this policy

We may update this policy from time to time. We will notify registered users of material changes. The effective date at the top of this document shows when the current version came into force.

8 Contact

Reporting illegal content:

safety@todaydigital.com

General enquiries: team@todaydigital.com

Moderation appeals: legal@todaydigital.com

Legal: todaydigital.com/legal

Today Digital Ltd — Acceptable Use Policy v2.0 · 14
August 2026

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Company number 10494324 · ICO registration
ZA748829

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